


# BIO-DATA

 <b>Dr.N.SUBRAMANYAM</b>	<b>Department of Commerce</b>	
	<b>Designation</b>	<b>Lecturer</b>
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	<b>Date of joining this college</b>	<b>20-10-2021</b>

## Academic qualifications

Doctor of Philosophy (Ph.D.) (Commerce) from Acharya Nagarjuna University, India. 2016

P.G.DIPLOMA IN COMPUTER APPLICATIONS (P.G.D.C.A)from Nehru Yuva Kendra ( An Autonomous body, under Human Resources Development youth Affairs and Sports), India. 1997

Master of Commerce (M.Com) (Income Tax) from, Acharya Nagarjuna University, India.2001

Master of Commerce (M.Com) (Computer Applications in Business) from, Madurai Kamaraj University, India.2006

Bachelor of Commerce (B.Com) (Cost and Management Accounting) from, Acharya Nagarjuna University,India. 1996

## Work Experience

Lecturer in Commerce at Govt. Degree College, Kanigiri, Markapur District Andhra Pradesh from 20-10-2021 to Present

Lecturer in Commerce at Govt. Degree College, Addanki, Prakasam District, Andhra Pradesh

Lecturer in Commerce at Govt. Degree College, Cumbum, Markapur District, Andhra Pradesh

Lecturer in Commerce at S.V.K.P Degree & P.G College, Cumbum, Markapur District, Andhra Pradesh

## Research Experience

### Details of Research Publications

S. No	Description	Title of the paper	National / International	Name of the Publisher	Journal with ISBN / ISSN	Year	Impact Factor
1	Published	A STUDY OF THE PROBLEMS FACED BY FARMERS IN MARKETING AGRICULTURAL PRODUCTS	International	MC STANFORD JOURNAL OF INTERNATIONAL MANAGEMENT	23211652	2015	
2	Published	A STUDY OF THE PROBLEMS FACED BY MIDDLEMEN IN MARKETING AGRICULTURAL PRODUCTS	International	INTER CONTINENTAL RESEARCH CONSORTIUM	23500883	2015	0.45

## Number of Papers Published in Conferences: 01

S.No.	Title of the Conference / Seminar	Organized by	Title of the Paper	Year
1	DISRUPTIVE INNOVATIONS IN BUSINESS-LESSONS OF INDUSTRY AND B-SCHOOLS	REVAUNIVERSITY, BANGALORE	CONSUMER BUYING BEHAVIOUR ONONLINE SHOPPING	2016

## Courses attended (Orientation, Refresher, FDP, etc.)

- Attended Faculty Development Program on **"Master Trainers Training Program on Insurance and Promotion & Entrepreneurship Trainers of Training (TOT) for Commerce faculty by CCE AP"** organized by Government College (A) Rajahmundry from 04-03-2023 to 06-03-2023.
- **Participated National Webinar on "The World of Artificial Intelligence Foundations and Future" Organized by:** VKV Government Degree College, Kothapeta, Dr. B.R. Ambedkar Konaseema District, A.P. on 17-Sep-2025.
- Attended Faculty Development Program *Organized by Commissionerate of Collegiate Education, A.P.* on **Single Major Commerce Subject (5 Days)** from 18.03.2024 to 22.03.2024 at Nodal Resource Centre, D.S. GDC for Women, Ongole.
- Attended Faculty Development Program **5 Days Trainers of Training (TOT)** *Organized by Commissionerate of Collegiate Education, A.P.* on **Logistics and Supply Chain Management (5 Days)** from 03.08.2022 to 07.08.2022 at Nodal Resource Centre, GDC (W), Guntur.
- Attended Faculty Development Program **3 Days Trainers of Training (TOT)** *Organized by Commissionerate of Collegiate Education, A.P.* on **Internship & LMS (3 Days)** from **05.01.2023 to 07.01.2023** at Nodal Resource Center, PSC & KVSC GDC, Nandyal.
- Attended Faculty Development Program **6 Days Trainers of Training (TOT)** *Organized by Commissionerate of Collegiate Education, A.P.* on **English Medium of Instruction, Proficiency in English (6 Days)** from **19.06.2023 to 24.06.2023** at D.K. Govt. College for Women (A), Nellore

- Attended Faculty Development Program 1 Day **Trainers of Training (TOT)** *Organized by Commissionerate of Collegiate Education, A.P. on UNESCO-MGIEP SEEK & SEL Certificate Courses (1 Day) on 25.01.2024 at Nodal Resource Centre, D.S. GDC for Women, Ongole.*
- Attended Faculty Development Program **FIVE-DAY RESIDENTIAL TRAINING PROGRAMME FOR TEACHERS** *Organized by Commissionerate of Collegiate Education, A.P. on Content delivery and Assessment methods pertaining to skill course for I semester “ Insurance Promotion (5 Days) from 14.12.2022 to 18.12.2023 at ANU-GUNTUR.*
- Attended Faculty Development Program 3 Days **Trainers of Training (TOT)** *Organized by Centre for Continuing Education (CCE),IIT,Mundi in Collaboration with Masai on Empowering Academic Leaders in the Era of Artificial Intelligence from 06-05-2026 to 08-05-2026 ( Live online sessions ).*

## **UNESCO MGIEP Courses**

1.Organized by the Commissionerate of Collegiate Education, Govt of AP, at Nodal Resource Centre, D.S. GDC for Women, Ongole.

### **SEEK: Self-directed Emotional Learning for Empathy and Kindness**

**Date: January 25, 2024**

2.Organized by the Commissionerate of Collegiate Education, Govt of AP, at Nodal Resource Centre, D.S. GDC for Women, Ongole.

### **SEL for Youth Waging Peace**

**Date: February 04, 2024**